

RONALD REMOLACIO

PROFILE

Talented, dynamic, dedicated and internationally an educated artist who possesses 20 years of combined experience in UX/UI and graphic designs with a demonstrated history of working in the marketing and advertising industry. Skilled in Wireframing, Graphical User Interface (GUI), Multimedia, Web, Icon Design, User Experience, and E-commerce.

EMPLOYMENT HISTORY

APPLICATION UX/UI DESIGNER

Johnston Group Inc. (2022-Present)

- Lead strategic initiatives to create cohesive, cross-platform user experiences, ensuring design consistency and quality across applications.
- Apply design principles, psychology, and technology trends to develop solutions that enhance usability and emotional impact.
- Establish unified visual styles and patterns to streamline Johnston Group's digital ecosystem.
- Collaborate closely with developers, engineers, business analysts, and marketing teams to ensure designs meet user needs and align with business objectives.
- Use Figma and other tools to create functional, detail-oriented prototypes, serving as the sole UX designer among 50 developers and 7 business analysts in the product development team.

UX/UI DESIGNER (Remote Freelance)

Cubi Designs, (2017-2022)

- Presented the user-interface visually so that information is easy to read, easy to understand and easy to find.
- Collaborated with other team designers to ensure a consistent, integrated brand perception and user-experience.
- Created icons and mobile assets
- Translated client business requirements, user needs, technical requirements into designs that are visually enticing, easy to use, and emotionally engaging.
- Staying in the loop and on top of the latest standards, changes, trends in visual design field.

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EDUCATION

2018

Graphic Design
Diploma with Honours
CDI College
Winnipeg, MB, Canada

2006

Bachelor of Fine Arts
Major in Painting
University of the Philippines

CERTIFICATIONS

2025

UX Certified
NN/g (Nielsen Norman Group)
Virtual Training

2024

Masterclass Certificates:
• Accessible and Inclusive Design Patterns
• AI-Powered UX Design
• Learning Experience Design
IxDF - Interaction Design Foundation
E-Learning

2020

DIGITAL SKILLS: USER EXPERIENCE
Accenture
E-Learning

2020

HCI - Certified
Human-Computer Interaction
GTx Georgia Institute of Technology
E-Learning

GRAPHIC DESIGNER

M. C. De Landes, Winnipeg (2019-2020)

- Designed advertising pamphlets, and portfolios for the company
- Enhanced and restored photo images for proofing and etching
- Created fonts and typography vector designs for letterings
- Created artworks and graphics such as logos, landscapes, scenery & etc. based on client needs
- Prepared the approved final artwork for impact etching in granite

ART DIRECTOR

JMA Creative Media, Winnipeg (2013-2016)

- Designed the Marketing collaterals such as Smart Savers Guide magazine, tickets, posters, souvenir programs, business cards, logos and print media and internet advertisements

GRAPHIC DESIGNER

Racal Canada Trading, Winnipeg (2013-Term)

- Prepared and designed catalogues, business cards, posters, newspapers

USER EXPERIENCE DESIGNER

Infor, Taguig, Philippines (2011-2013)

- Analyzed business, software and usability requirements to prepare designs
- Designed and developed software applications for PCs, tablets, smartphones
- Received Employee of the Year Award

SENIOR WEB DESIGNER

Open.ph, Mandaluyong, Philippines (2009-2011)

- Designed mocks-ups, coded websites, edited images and graphics
- Created animated banner ads, Flash animations, integrated text

SKILLS

Sketching
Wireframing
Prototyping
UI Design
Illustration
Interaction Design
Visual Design
Print Design
Design Thinking

TOOLS

Figma
Adobe XD
Photoshop
Illustrator
Invision
Sketch
Axure Rp
Jira

OTHER SKILLS

Adobe Creative Suite
Adobe InDesign
Adobe Muse
After Effects
Adobe Animate
Adobe Premiere Pro
Dreamweaver
HTML5
CSS3
Visual Studio

WEB DESIGNER

IgenDev Technologies Inc. Manila, Philippines(2008-2009)

- Evaluated design solutions in collaboration with other team members and outside collaborators
- Analyzed, reviewed, modified web systems, performed maintenance and updated existing websites as required
- Take the design “brief” to record requirements and client’s needs
- Work with a wide range of media and use graphic design software
- Work as part of a team with copywriters, designers, projects managers, software engineers, stylists, executives

CREATIVE ARTIST

Demo Power, Inc. Libis, Philippines (2007-2008)

- Designed & Created concepts for promoting the client's products nationwide such as booth merchandising layouts, uniform, and marketing collaterals.

FLASH GRAPHIC ANIMATOR

IYAGI Corporation Pasig City, Philippines (2006-2007)

- Conceptualized and created the characters for the storybook animation
- Created the storyboard sketches for the approved concepts
- Performed the coloring of the characters including the backgrounds for final art
Developed and animated the drawings using flash for the finalization of the movie clip

AWARDS

2013
Infor - High Flyer
Circle of 2013 (Best Employee)

2005
Grand Prize Winner
Shell NSAC
38th National Student Art
Competition

LANGUAGES

English
Professional Working Proficiency
Tagalog
Native Proficiency